

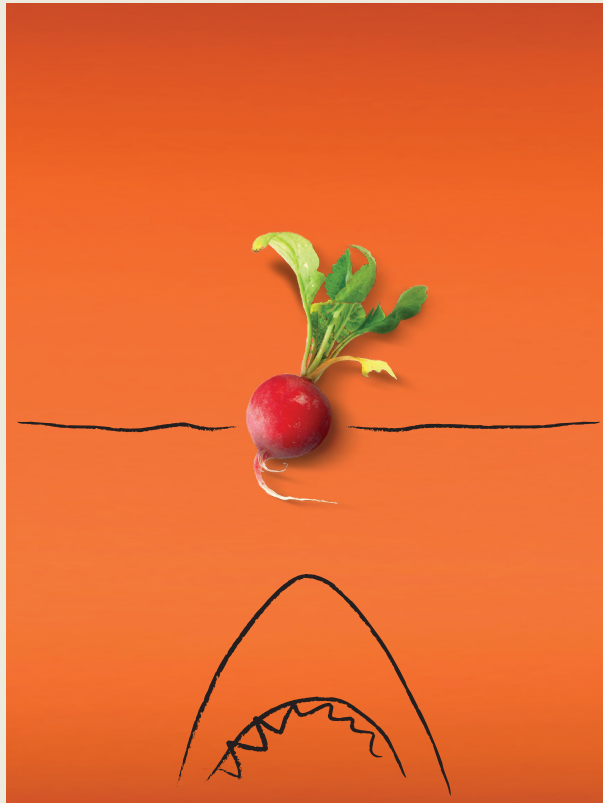


R O B E R T H U I S M A N S

Graphic Designer & Digital Artist

2000 to 2014	THB	Design and Illustration
2014 to 2015	Modern Museum	Art direction and Illustration
2015 to 2017	Rainmaker	Design, brand dev and print production
2017 to 2018	Gorilla	NFI (short)
2018 to COVID	TBWA/Tequila	Design (contract term)
2019 to now	Signal Design (own)	Design, brand dev and Illustration

PRINT



23-26 OCTOBER 2014
BOOK AT COMPUTICKET
foodfilmfestival.co.za



**THE
MABONENG
PRECINCT**



23-26 OCTOBER 2014
BOOK AT COMPUTICKET
foodfilmfestival.co.za



**THE
MABONENG
PRECINCT**



23-26 OCTOBER 2014
BOOK AT COMPUTICKET
foodfilmfestival.co.za



**THE
MABONENG
PRECINCT**



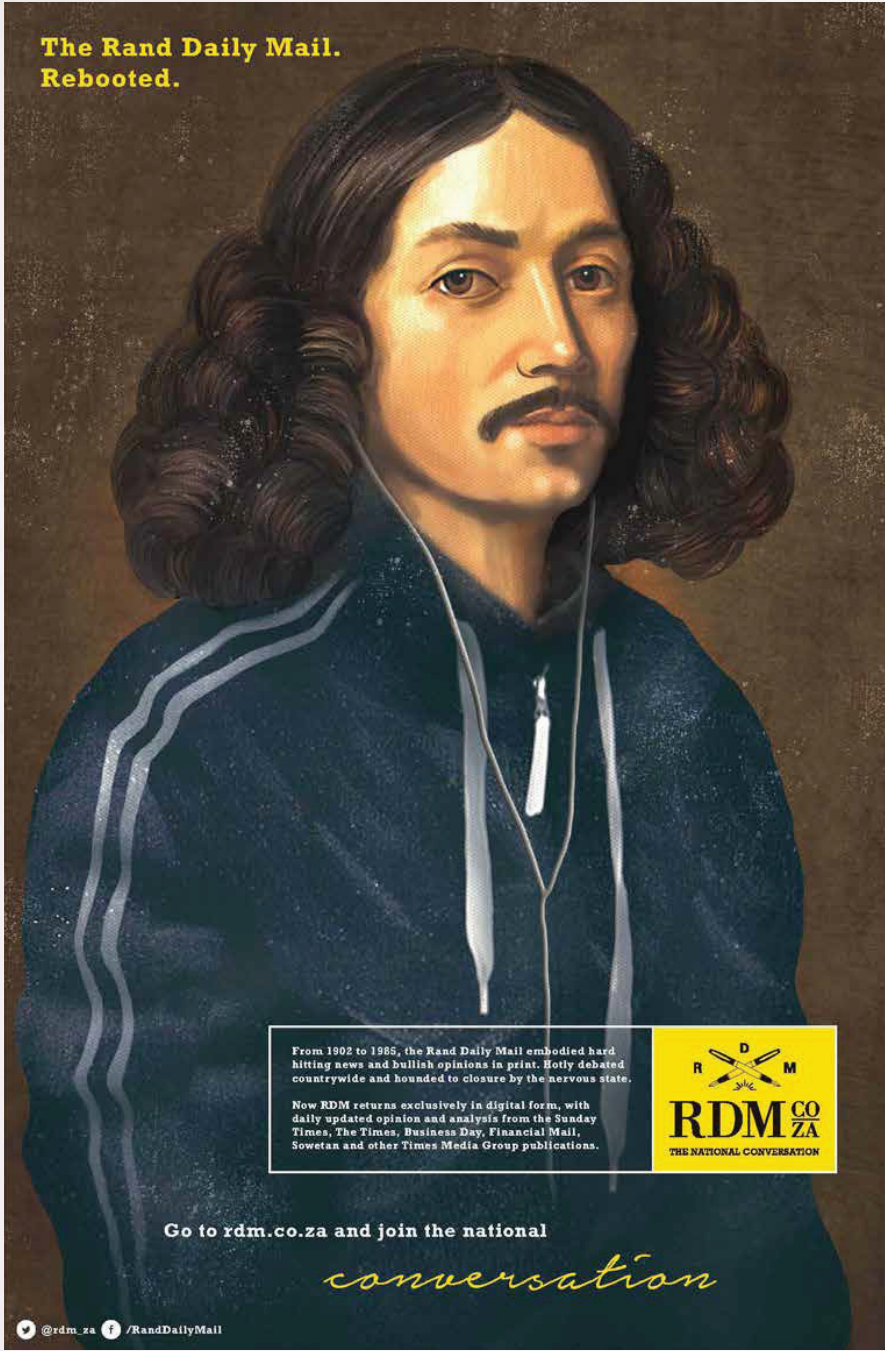
23-26 OCTOBER 2014
BOOK AT COMPUTICKET
foodfilmfestival.co.za



**THE
MABONENG
PRECINCT**

Print ad for re-launch
of the Rand Daily Mail

**The Rand Daily Mail.
Rebooted.**



From 1902 to 1985, the Rand Daily Mail embodied hard hitting news and bullish opinions in print. Hotly debated countrywide and hounded to closure by the nervous state.

Now RDM returns exclusively in digital form, with daily updated opinion and analysis from the Sunday Times, The Times, Business Day, Financial Mail, Sowetan and other Times Media Group publications.

RDM CO ZA
THE NATIONAL CONVERSATION

Go to rdm.co.za and join the national
conversation

@rdm_sa /RandDailyMail





MAKE
HOMEMADE
MAKI.

BUILD AN ENVIRONMENTALLY FRIENDLY
POST-BOX. START A FASHION TREND.
VISIT ROBBEN ISLAND AND REVIEW A
MOVIE. ALL AT THE SAME TIME.



ALL THE LIFESTYLE YOU CAN HANDLE IN
SA'S BIGGEST WEEKEND NEWSPAPER.

Sunday Times



BREW A CRAFT BEER.
DRINK IT ON YOUR
RECENTLY INSTALLED
SUNDECK.
VISIT MOUNT
RUSHMORE
AND REALISE
THAT YOU JUST
DON'T HAVE
THE LEGS FOR
SKINNY JEANS.
ALL AT THE SAME TIME.



ALL THE LIFESTYLE YOU CAN HANDLE IN
SA'S BIGGEST WEEKEND NEWSPAPER.

Sunday Times

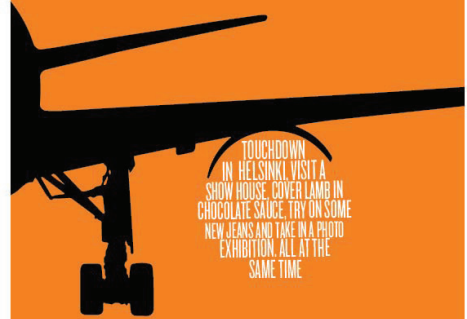


STYLE YOUR HAIR LIKE A
HIPSTER. LEARN TO DRY WALL.
GET THROUGH CUSTOMS. MAKE
A SQUARE PIZZA AND BECOME A
MODERN AGE RENAISSANCE
MAN. ALL AT THE
SAME TIME.



ALL THE LIFESTYLE YOU CAN HANDLE IN
SA'S BIGGEST WEEKEND NEWSPAPER.

Sunday Times



TOUCHDOWN
IN HELSINKI. VISIT A
SHOW HOUSE. COVER LAMB IN
CHOCOLATE SAUCE. TRY ON SOME
NEW JEANS AND TAKE IN A PHOTO
EXHIBITION. ALL AT THE
SAME TIME.



ALL THE LIFESTYLE YOU CAN HANDLE IN
SA'S BIGGEST WEEKEND NEWSPAPER.

Sunday Times

BRAND IDENTITY



U M H L A N G A A R C H



DEFINE YOUR REALM

Presumptively positioned on the shores of Lintangan's coastline, Lintangan Arch is the premier residential and business development that is destined to be the city's most iconic landmark. Encompassing retail, leisure, hotel and luxury apartments, Lintangan Arch offers a lifestyle that is truly unique. The Lintangan Arch is a symbol of modern architecture, designed by world-class architects. The Lintangan Arch is a symbol of modern architecture, designed by world-class architects. The Lintangan Arch is a symbol of modern architecture, designed by world-class architects.



DEFINE YOUR REALM

Prominently positioned on the slopes of Umhlanga's Ridge-side, Umhlanga Arch is the premier mixed-use and people-centred property development that is divided into four key components: upmarket offices, first class retail, superior hotel and luxury apartments. Epitomising the live-work-play ethos envisioned for Umhlanga Ridge-side, the dynamic Umhlanga Arch offering will be further enhanced by vast open spaces, a myriad of leisure activities, walkways, pedestrian bridges and cycling trails that will become synonymous with the precinct. Modern convenience, cutting edge technology and impeccable luxury are hallmarks of the Umhlanga Arch offering, allowing well-heeled residents to keep moving, stay focused and define their realm.



A NOTEWORTHY ADDRESS

It's impossible not to be impressed by Umhlanga Arch's premium sea views which encompasses KwaZulu-Natal's beautiful coastline, emerald landscape and sunny blue skies. With its iconic arch and commanding architectural style Umhlanga Arch is set to become the pinnacle of urban sophistication and a symbol of this exclusive area's enviable lifestyle.



MEET YOU AT THE PIAZZA

Relish an evening spent in the bustling ambience of a lively piazza featuring upmarket cafe-style restaurants, high-end art displays and a gathering of the value and trendy. It is here that friends, family and colleagues can indulge in an illuminated masterpiece of designer foods and stylish delights.



VIEW FROM THE TOP

Embrace endless horizons and the feeling of an infinite sky at the Umhlanga Arch rooftop sky-bar. Enjoy a sundowner while casting your eyes upon 360 degree views of KwaZulu-Natal's east coast - just a subtle but ever present reminder of how far you've come.



AN UMHLANGA ICON



KING OF THE HILL

With a ribbon of pristine coastal forest and unrivalled ocean views, Ridge-side is undoubtedly the jewel in KwaZulu-Natal's property crown. Situated at the heart of the Ridge-side precinct, and within walking distance of both Umhlanga Village and Gateway Theatre of Shopping, the mixed-use development includes a commercial, retail, showroom and residential offering, as well as attractive open spaces and leisure activities.

Located within Ridge-side, Umhlanga Arch residents enjoy close proximity to both King Shaka International Airport and the Durban Harbour. This prime location ensures that they will benefit from the area's many amenities and facilities but still feel somewhat set apart from the rest of the pack - drawn into an immaculate lifestyle, beyond compare.







LE CHEVAL

MOUNT
EDGECOMBE
RETIREMENT VILLAGE

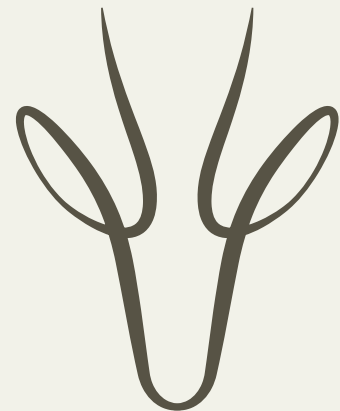
MONTCALM
OCEANSIDE ESTATE

Elaleni
COASTAL FOREST ESTATE



UMHLANGA ARCH

G/C
GOLD COAST
ESTATE
SIBAYA
I



INTABA RIDGE
— PRIVATE GAME ESTATE —



PEBBLE BEACH
SIBAYA



SHORELINE
SIBAYA

Lori
Lane

Izinga Hills



SUMMER PARK
UMHLANGA

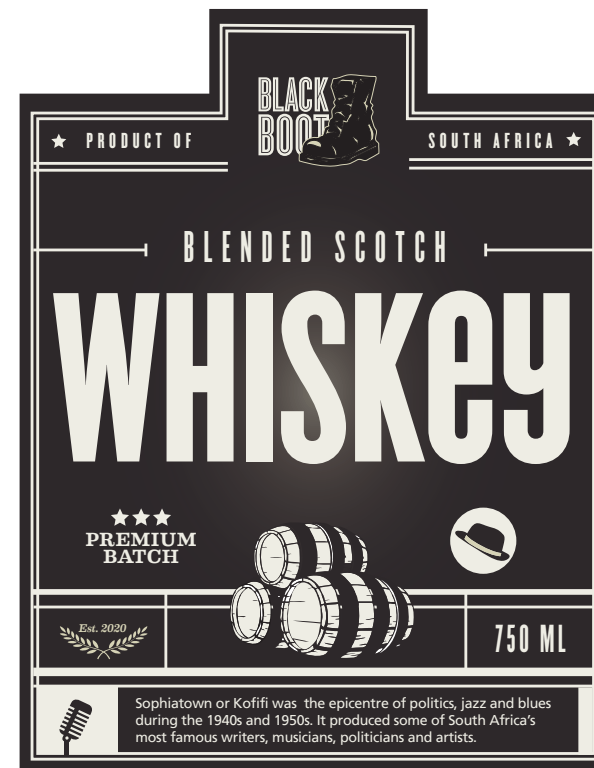


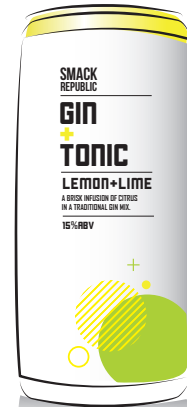
One Everton Road





PACKAGING













KV

24 hr soft,
smooth skin

New Vaseline Total Moisture
pure naturals +
stratys 3™
multi-layer moisture



BE THE **Braai BOSS** WITH ROBERTSON'S COMBINATIONS

Be the Skhokho Shaker

with the Skhokho Combination of Robertsons Barbecue Spice and Garlic Salt - and add great flavour to any steak.

BRAAI BOSS TIP:
Mix a dash of olive oil and 2 Tbsp of each Skhokho spice with 1 Tbsp of brown sugar for the perfect steak marinade.

The Skhokho Shaker
Barbecue Spice and Garlic Salt

Discover more at www.robertsons.co.za

[f](#) [t](#)

BE THE **Braai BOSS** WITH ROBERTSON'S COMBINATIONS

Be the Mpetha Mixer

With the Mpetha Combination of Robertsons Crushed Chillies and Steak & Chops Spice - and add delicious flavour to wors.

BRAAI BOSS TIP:
Mix 1/2 cup of chutney and 1/2 cup of tomato sauce with 1 Tbsp of each Mpetha spice for a mouth-watering wors marinade.

THE MPETHA MIXER
Crushed Chillies and Steak & Chops Spice

Discover more at www.robertsons.co.za

[f](#) [t](#)

BE THE **Braai BOSS** WITH ROBERTSON'S COMBINATIONS

Be the Shisa Master

With the Shisa Combination of Robertsons Peri-Peri and Mixed Herbs - and add zingy heat to chicken.

BRAAI BOSS TIP:
Mix 2 Tbsp oil, 1 Tsp sugar and 1/2 Tsp of lemon juice with 2 Tsp of Robertsons Peri-Peri and 1 Tbsp of Robertsons Mixed Herbs for a feisty chicken marinade.

THE SHISA MASTER
Peri-Peri and Mixed Herbs

Discover more at www.robertsons.co.za

[f](#) [t](#)

WEB & SOCIAL



APPROACH:

Tell me me what to do or where to go in no more than 1 to 2 clicks.









THE Juice KITCHEN

SUPER SUMMER SMOOTHIE

NEW LEMON & POPPY

Frozen Banana, Poppy Seeds, Coconut Milk, Maple Syrup, Lemon Juice, Ice and Cashew Nut Butter (Coconut Yogurt optional)



TVC STORYBOARDS & RESEARCH

1.



Viz: Open on shot of camera moving down a backstage corridor towards a door (with the presenter's name on it). From outside we see the presenter walk across the door.

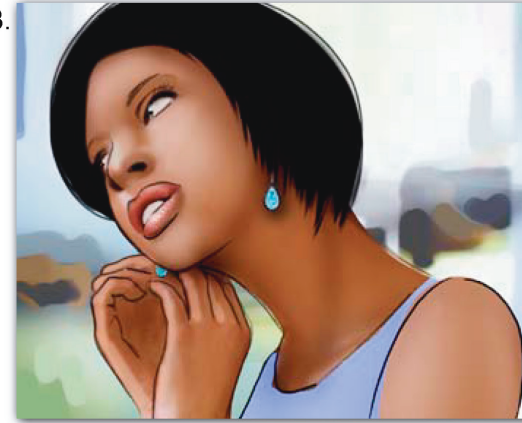
VO: Anncr: Vaseline found someone who needed even skin-tone ... even in front of the camera.

2.



Viz: Cut to shot of presenter putting on her shoes.

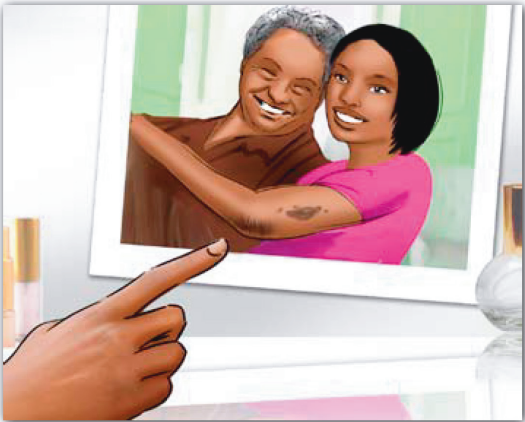
3.



Viz: Then sitting in front of her mirror putting on earrings, as she talks.

VO: I used to have really ...

4.



Viz.: Cut to shot of photograph stuck to her mirror – she has her arm around a colleague and we can see the dark marks on her elbows.

... dark areas and silver stripes

5.



Viz.: Cut to close-up shot of dark marks.

6.



Viz.: Cut back to Presenter.

VO: The camera picked up everything!

7.



Viz: Cut to shot of pack on dressing table, presenter picks it up.

VO: Then I tried this new lotion from Vaseline ...

8.



Viz: Cut to shot of presenter applying Vaseline Healthy Even Tone Lotion.

9.



Viz: The skin wheel appears just above her elbow and the shaded area on skin wheel changes from dark to light. Presenter gets up and leaves frame.

VO: My skin tone's even

10.



Viz: Cut to the control room where the director is doing a camera check.

VO: Camera 1 – check, Camera 2 – check, Camera 3 – check.

11.



Viz: On his screen we can see shots of the presenter on set from different angles, the camera zooms in on her.

VO: She's looking good!

12.



Viz: Cut to shot of crew member counting down with his fingers.

SFX: In background we can hear Show intro music (enforcing pressure moment)

Crew: 3, 2, 1 ... You're live



Viz.: Cut to shot of presenter on set interviewing people – she interacts comfortably with guests.

(Presenter as VO): When half the country's watching me – I need to look my best.



Viz.: Cut to CGI lotion pouring from top of screen ...

Anncr: New Vaseline Healthy Even Tone lotion ...



Viz.: ... with Vitamin B3 “capsules” interspersed.

Title: Vitamin B3.

Anncr: with Vitamin B3 ...



Viz.: ... 3 CGI “sun rays” reflect off pack.

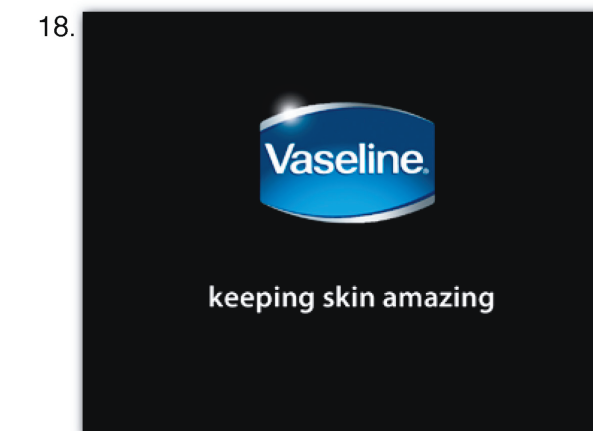
Title: Triple Sunscreens.

Anncr: and Triple Sunscreens ...



Viz.: ... Cut to pack with Skin Wheel.

Anncr: ... actively restores your skin's natural even tone.



Title: Keeping Skin Amazing



VO: First you were one of the boys
SFX: Appropriate music to be sourced.



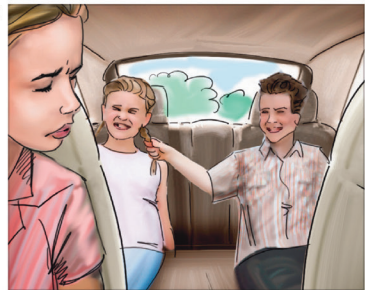
VO: then you were a girl



VO: then you married the girl



VO: and you had a girl



VO: and a boy



VO: And now you're... one of the boys



Things change.
So should your home loan.



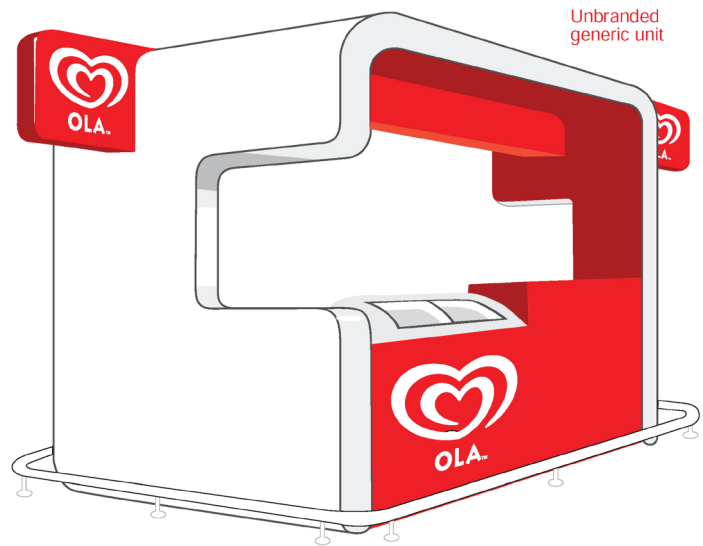
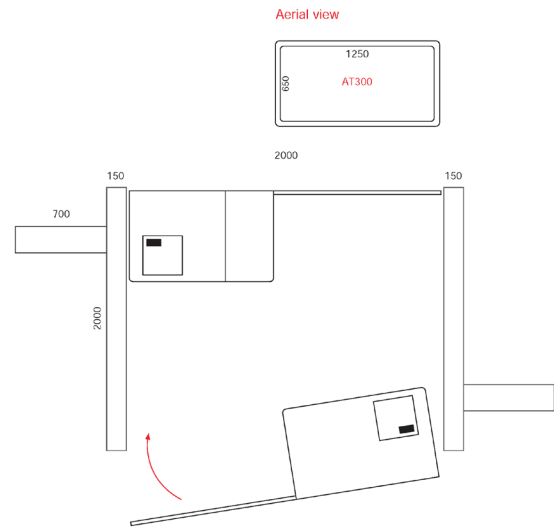
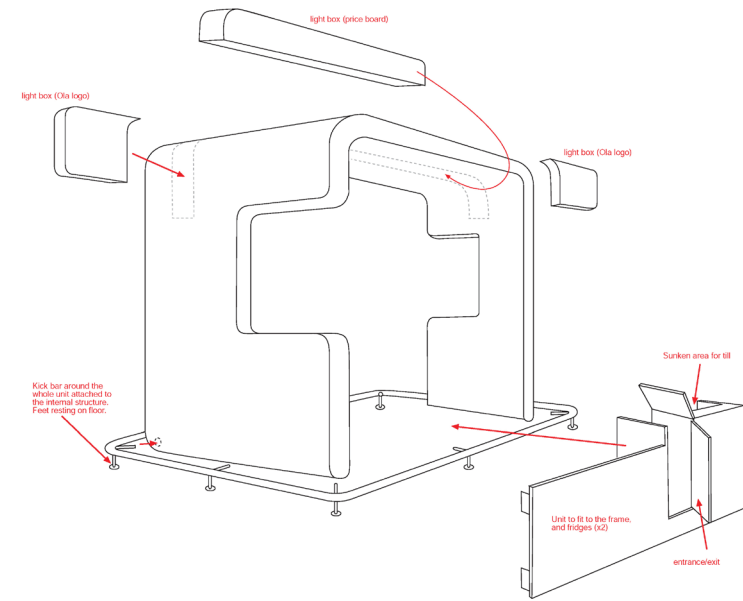
VO: Introducing the first home loan that changes when you need it to.



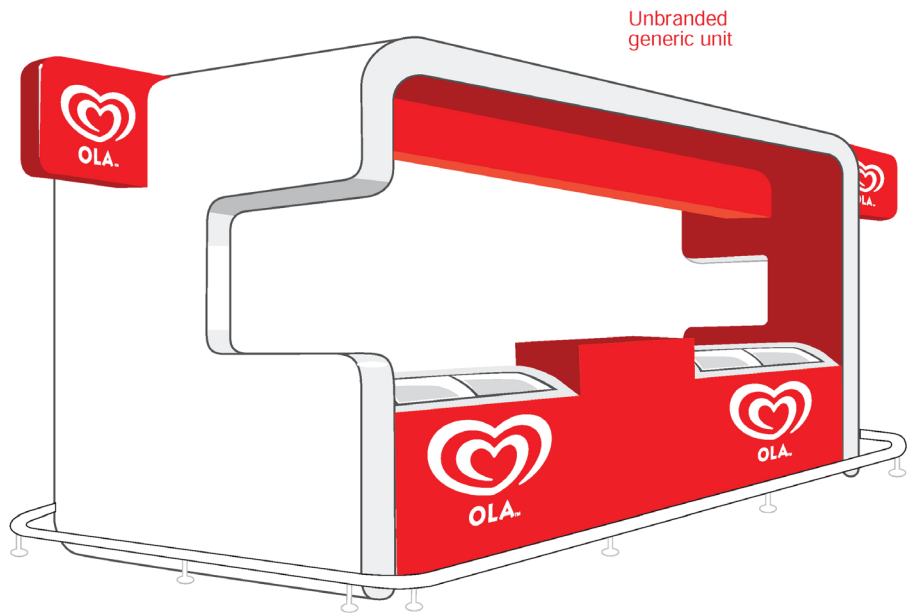
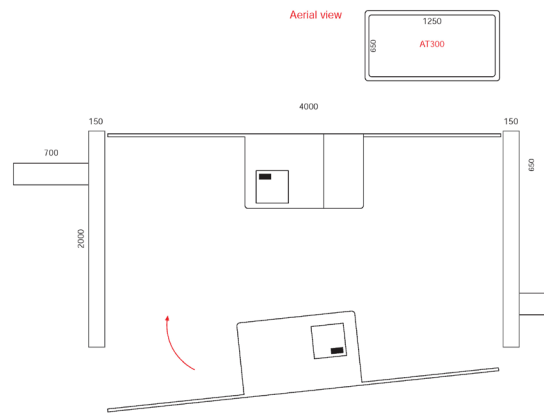
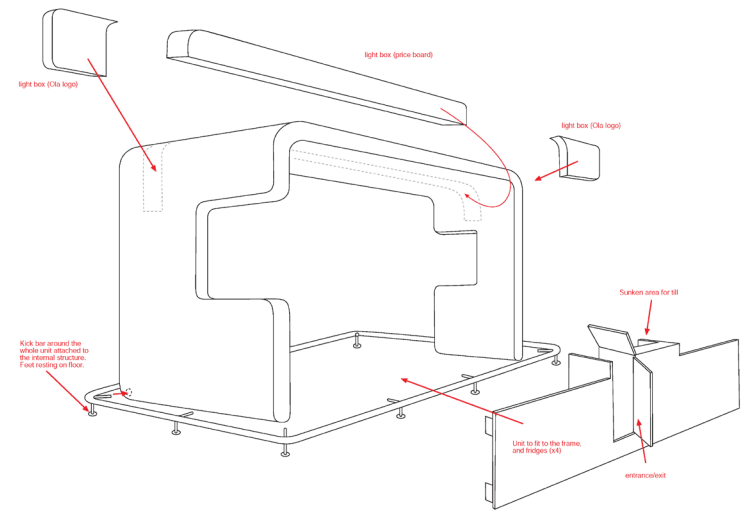


STRUCTURAL / DEV

2x2 - AT300



4x2 - AT300



HAVE YOUR POLAROID
TAKEN WITH THE
PADDLE POP LION

UPDATED BACKLIT
ARTWORK PANELS

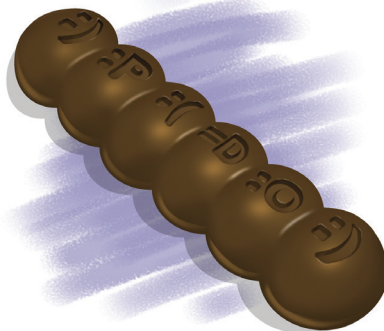
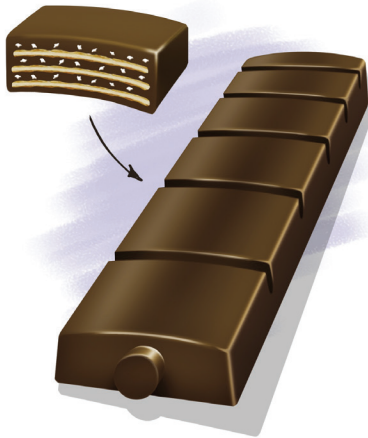
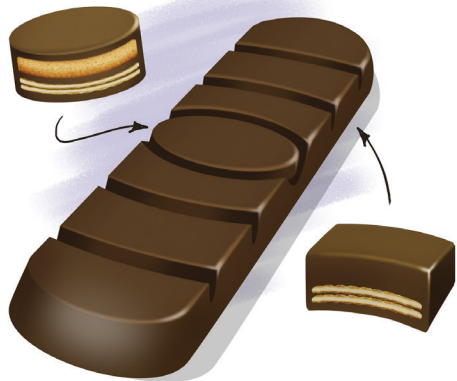
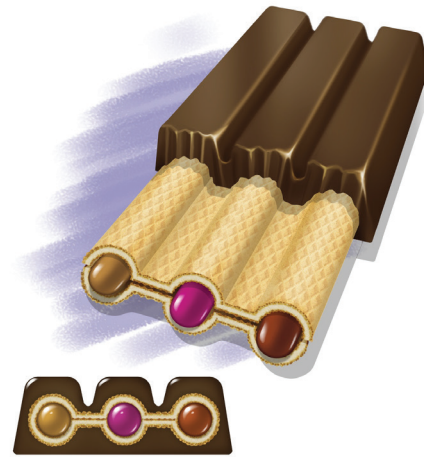
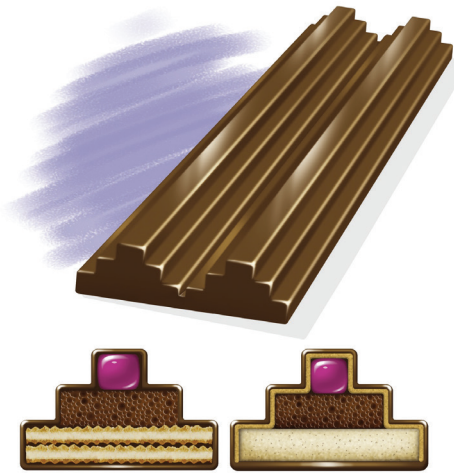


TOUCHSCREEN
PLACES
EMPHASIS
ON RELEVANT
PROMOTIONS

FUN FLOOR
DECALS AROUND
THE SHOPPING CENTRE
GENERATE INTEREST



Presentation doc



Presentation doc



ILLUSTRATION

Traditional & Digital

Game Fish

OF THE ALPHONSE GROUP

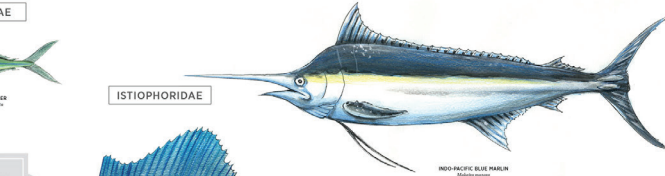
Game fish is a term used to describe any fish that is targeted by recreational anglers. A number of game fish species, for example Tuna, are widely consumed by people for food. The Outer Islands have become synonymous with saltwater fly fishing, which is a method of fishing used to target a wide variety of game fish primarily on the wide open flats and reefs of the atolls. The Alphonse Fishing Co. has a strong emphasis on catch and release fishing and all game fish caught on fly are released.

BLUE WATER FISH

CARANGIDAE



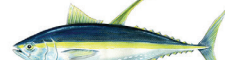
ISTIOPHORIDAE



CORYPHAENIDAE



SCOMBRIDAE



THE KITCHEN

All of the fish that is cooked in the kitchens here on Alphorse is caught around the atolls, these include some of the game fish: Yellowfin tuna, Wahoo, Bonito, Dorado and Jobfish. The larger muscle mass of these fish makes them great for eating.

Around the world wild caught fish stocks are in decline due to over fishing and wasteful practices of discarding non-target species. Therefore consumers should be careful, which species of fish they choose to eat. In order to monitor any potential local scale impact on the fish stocks around the atolls ICS monitors the fish catch that is brought back to the kitchens.

FLATS FISH

BALISTIDAE



CHANIDAE



LUTJANIDAE



ALBULIDAE



SPHYRAENIDAE



DID YOU KNOW

When caught, Golden Trevally group together and swim with large fish and are found in large groups or large shoals. They are very social and often swim in large groups. The large fish protects them with aggression against predators.

Sea Birds

Due to the isolation of the Seychelles Outer Islands and the vast areas of sea between them, seabirds make up the majority of birdlife that has colonised these remote coral atolls. The Alphorse group has a few species (Fairy Tern, Brown Noddy, White-tailed Tropicbird, Wedge-tailed Shearwater and Black-naped Tern) that breed on the islands. The rest of the species use the islands as roosting sites for when they are resting between fishing trips or are seen passing by the islands on their way to nesting sites on other islands.

SHEARWATERS



WEDGE-TAILED SHEARWATER

Diomedea immutabilis

TERNs



DID YOU KNOW

The Caspian Tern is the largest species of tern in the world with a wingspan of 120 - 140cm.



GREATER CRESTED TERN

Sterna bergii



SAUNDER'S TERN

Sterna saundersi



ROSEATE TERN

Sterna bergii



FAIRY TERN

Sterna bergii

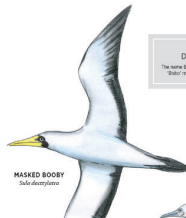
NODDYS



BOOBYS

DID YOU KNOW

The same Booby comes from the Spanish word 'Bubo' meaning 'Shark' and 'Bubo' is 'Shark'.



RED-FOOTED BOOBY

Sula sula

DID YOU KNOW

The Brown Booby was used as a symbol throughout the Seychelles but after years of being a symbol of terror and the introduction of foreign species it was replaced by a symbol of a small colony within the Seychelles.

TROPICBIRDS



FRIGATEBIRDS

DID YOU KNOW

Frigatebirds are known as 'sea pirates' as they take advantage of other species to provide the food that they need to eat. They will kill and eat other species that are weaker or injured. They will also take advantage of other species that are injured or sick. They will also take advantage of other species that are injured or sick.



GREATER FRIGATEBIRD

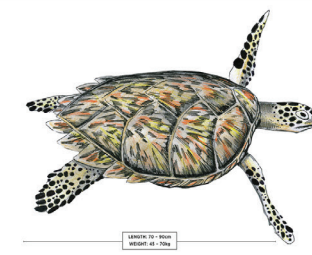
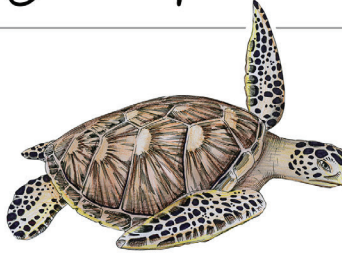
Fregata minor

Sea Turtles

Please supply some general text about turtles...

Anis est fuga. Nem sit et offici resper fernaui re equid quam, vendent recte aliquo cullam faccaborum que labo. Item, soluta tquae. Ovidisquid est eratur, eum dolum as apero iment efferferam dus.

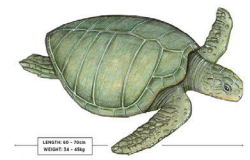
Ucis aut excesseque non nescium iur? Quis natis ulfent del ipidest dolor sequiditafat corfatiem, quamut dolupideis acellitaut volupatis Rorupfat dolorporo commodiore ab idellit usamendae nobit quam quam, surto venet, aut in officiam restian dignimpre volutatum adit ulla di di am as acrum



GREEN TURTLE

Chelonia mydas

- All around protected lighting on Alphorse Island, whether it is watching them feed or the beach or surrounding them while they are in the water.
- These turtles are very shy and will not come close to the beach. They will only come close to the beach when they are feeding.
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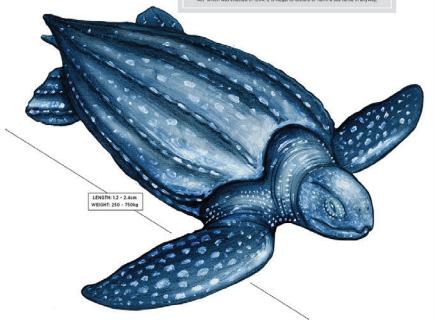
OLIVE RIDLEY TURTLE

Lepidochelys olivacea

- Early sighted around the Alphorse group, compared to other sea turtles.
- These turtles are very shy and will not come close to the beach. They will only come close to the beach when they are feeding.
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DID YOU KNOW

Antibodies is a Spanish word meaning 'to fight' and is a word for a turtle's natural defense.



LEATHERBACK TURTLE

Dermochelys coriacea

- The largest sea turtle and one of the largest reptiles on the earth.
- These turtles are very shy and will not come close to the beach. They will only come close to the beach when they are feeding.
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Turtle Watching CODE OF CONDUCT

WATCHING NESTING TURTLES

DO NOT approach the turtle - Turtles are especially shy when they first emerge from the sea and are easily frightened back into the water.

DON'T let the turtle see you!

FREEZE! Turtles are frightened by movement. If a turtle is just emerging from the sea, stand very still until she has moved past you to a point where she cannot see you. If you are watching green turtles at night, be sure to minimise your use of torch light. Lights, especially moving lights, will frighten nesting green turtles back into the sea.

Once she has passed you - move slowly to where the turtle cannot see you. The best locations for viewing a turtle on the beach are:

from a distance where you are shielded from the turtle by vegetation

directly behind the turtle and out of her field of vision (see below diagram); crouch down low so she cannot see you; you should not be able to see her eyes

SPEAK QUIETLY - a whisper is best.

NEVER TOUCH the turtle - turtles do not enjoy being 'petted'

LIMIT FLASH PHOTOGRAPHY:

ONLY after she has started to lay eggs

ONLY from the safe viewing zone

NEVER in the direction of her face

WATCHING HATCHLING TURTLES

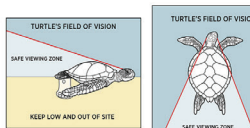
TURN OFF all light sources including handheld torches

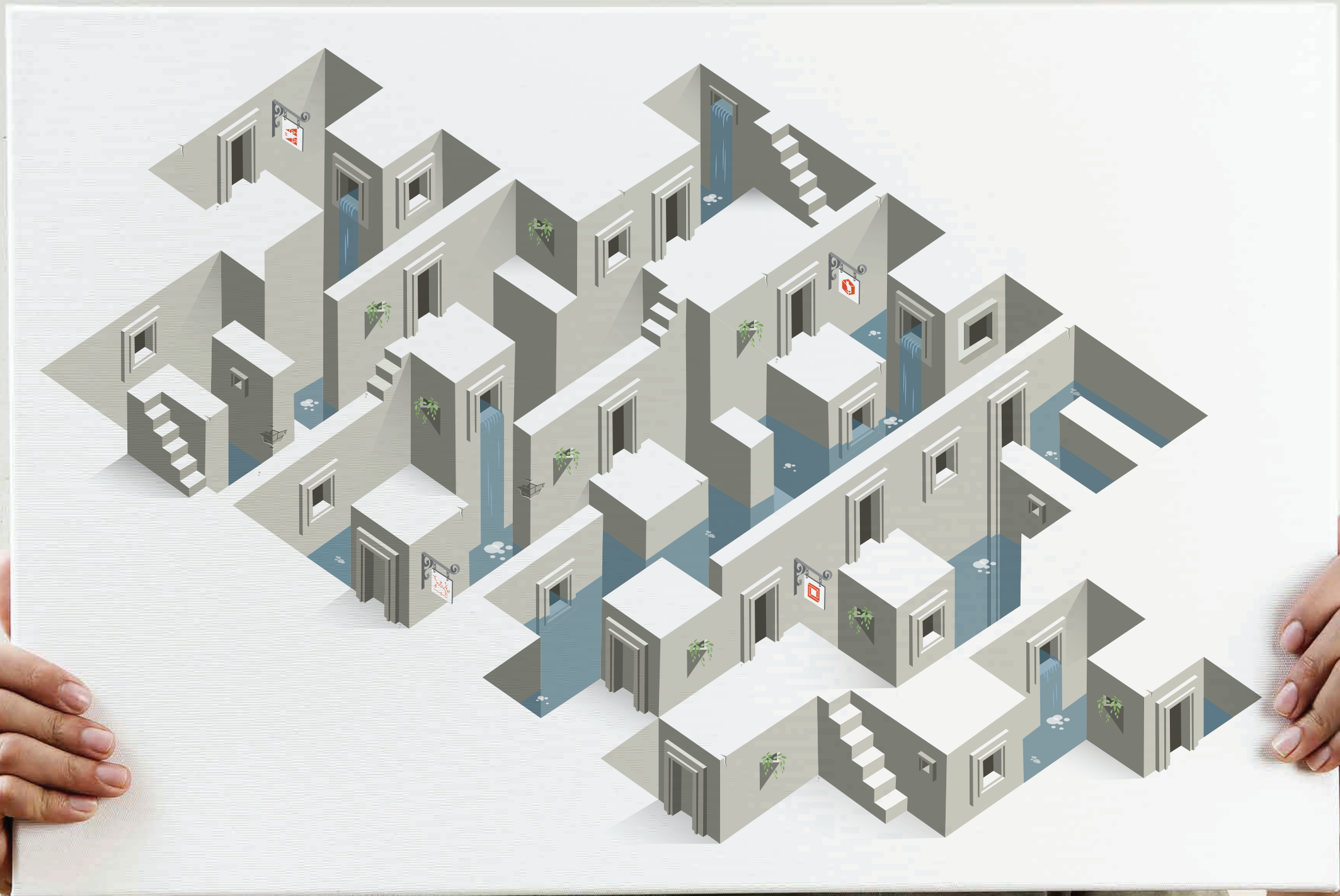
KEEP OUT of their way - footprints in sand produce obstacles for hatchlings

ALLOW hatchlings to crawl down the beach unobstructed - only if an animal is very weak should it be placed in the sea, allowing nature to take its course.

DO NOT TOUCH the hatchlings unless it is to assist them with overcoming human-made obstacles

NO FLASH PHOTOGRAPHY

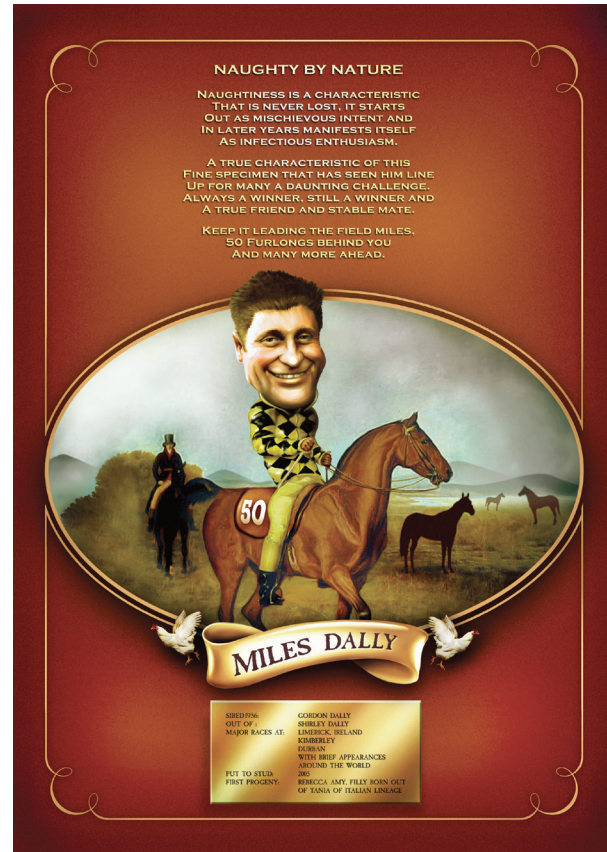


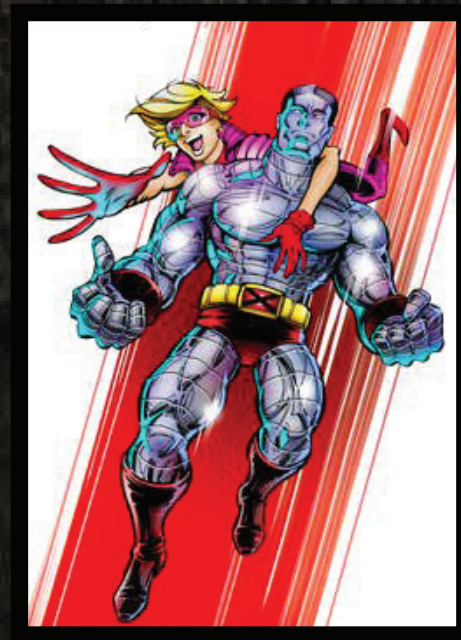
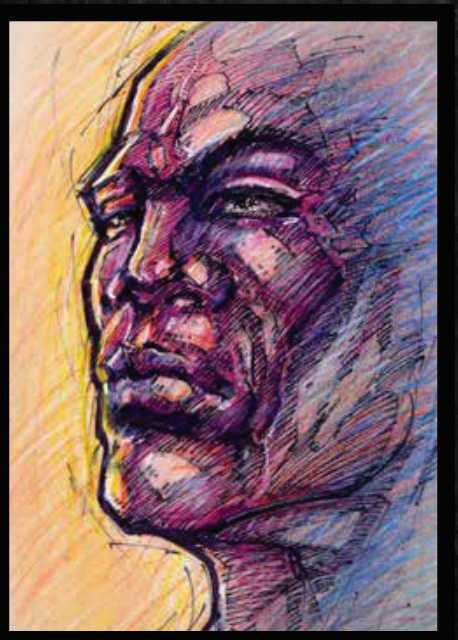
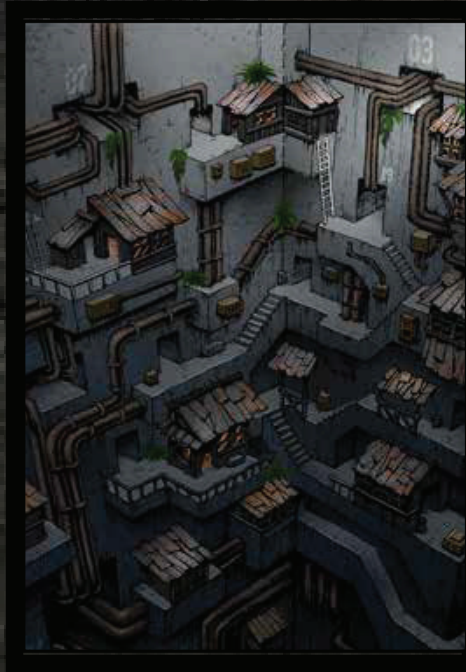
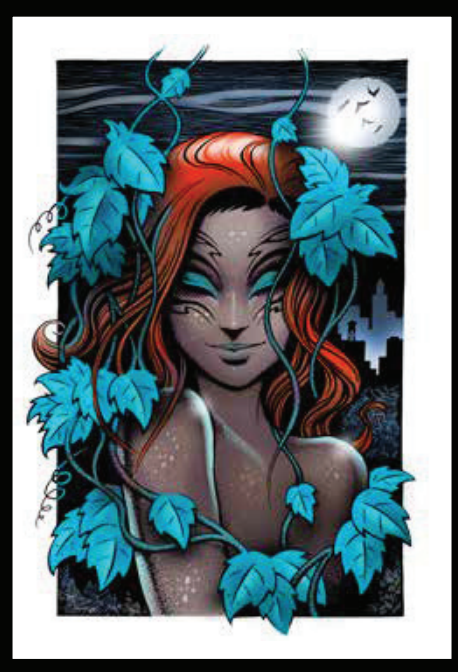


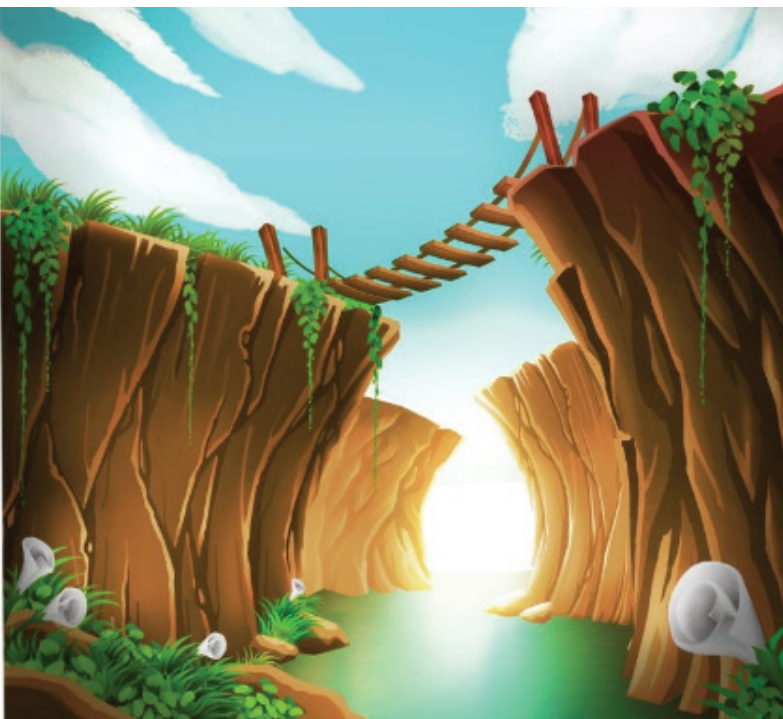
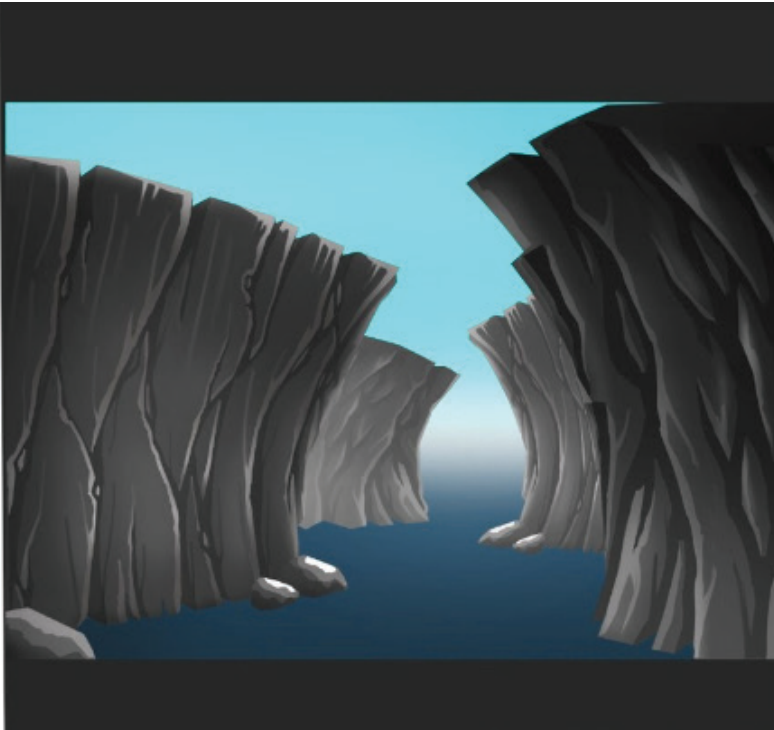
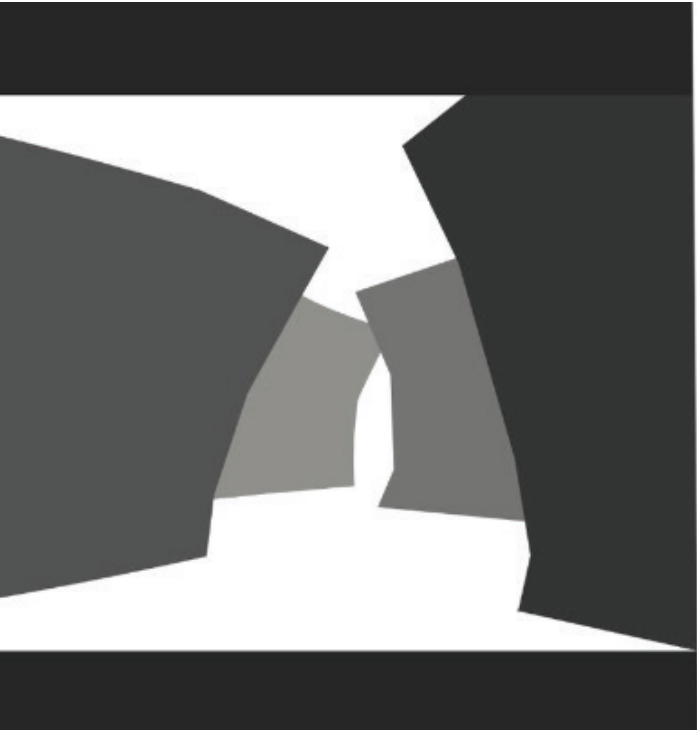














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